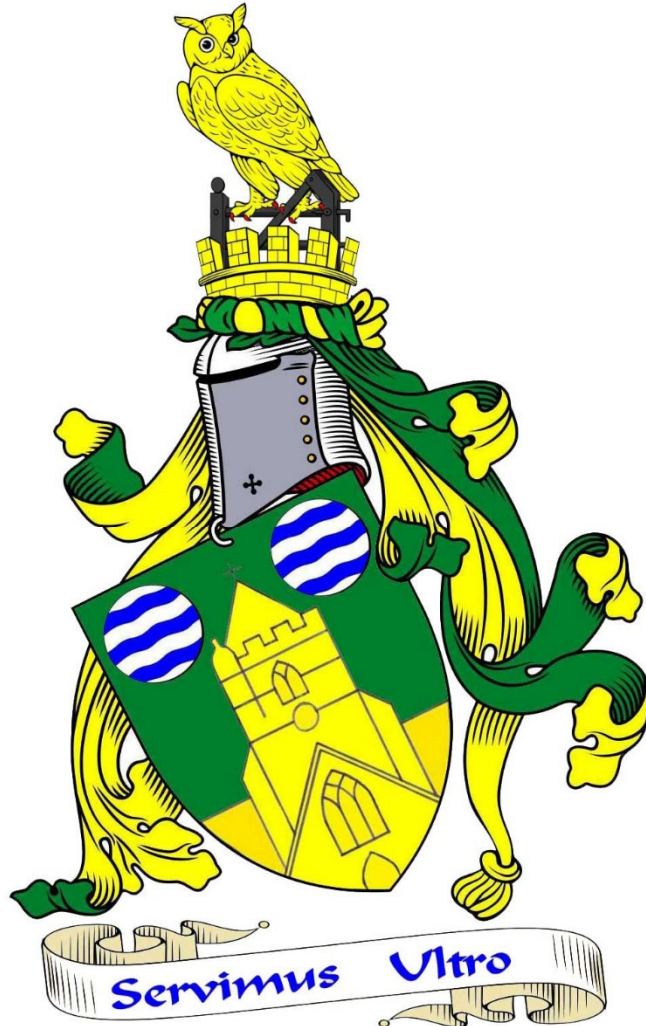


WROCKWARDINE PARISH COUNCIL
In the Ceremonial County of Shropshire and the
Borough of Telford & Wrekin



Armorial bearings

Vert, issuing from base a Saxon Church Or, and in chief two Fountains thereon a helmet with mantling Vert doubled Or and on a Wreath of the Liveries is set for Crest **Issuing from a Mural Coronet an Owl Or perched upon a Gate Sable** and in an Escrol below the achievement this Motto "Servimus Ultro".

The livery colours are Vert (Green) and Or (Gold). The green of the shield represents the rural nature of the parish, it being one of the largest parishes, in terms of hectares, in the Borough and although most of the population is in Admaston, which is urban in nature, the greater area of the parish lies in the rural villages and hamlets. The Church represents the Parish Church of St. Peter, a Church of Saxon origin. The two roundels made up of Azure (blue) and Argent (white) wavy bars are known in heraldic terms as Fountains and these represent the Spa at Admaston and the holy well in Wrockwardine. During the 19th Century, Admaston was a commercial spa with several springs containing chalybeate, calcium chloride, selenite and sea salt. There is also a reference to a medieval holy well in Wrockwardine, in whose manor Admaston would then have been situated, and it was known for providing the purest water available in the Wellington District.

It would be impossible and impractical to represent every village and hamlet in the parish in a coat of arms which, by its nature, requires a simple and easily recognisable design however, the crest can be taken to allude to several things which represent the parish. The mural crown, which is a common feature in many civic arms, is said to represent town walls and defences; here it represents both the parish as a whole, in a civic context, but can also allude to the present urban or townlike nature of Admaston. The parish is one of the many border parishes in the Borough and so the gate is representative of the many gateways into the Borough of Telford & Wrekin, some of them busy and important routes. Perched upon the gate is an owl which represents the rural nature of most of the parish, but it could be taken to allude to the duties and responsibilities of those elected to office; a need to be ever vigilant and to make decisions wisely.

The Latin Motto, *Servimus Ultra*, (For the Server) can be literally translated as *Servimus*, who serve, and *Ultra*, volunteering or voluntary, so the motto can be paraphrased as those who serve are volunteers or, service by volunteers, or simply voluntary service. This of course refers to the elected members of the Council who give of their time generously and without remuneration.

I am grateful to three individuals, all of whom are residents of the parish; Mr. Martin Starbuck, Architect, who provided a line drawing of St. Peter's Church, Wrockwardine; Mr. Alan Orrell, who many years ago suggested that an appropriate Latin motto for the Parish Council would be *Servimus Ultra*; and to the Chair of the Council, Cllr. Nadine Evans, who was kind enough to indulge my addiction for heraldry by asking me to design a suitable armorial achievement for use by the Parish Council.

Martin Goldstraw

2018